



2014

SPONSORSHIP
OPPORTUNITIES

XXX





CITYCAMPKC

Event Details

CityCampKC is Kansas City's annual civic unconference. In its third year, the successful and nationally-recognized unconference will focus on discussing, imagining and building a better Kansas City.

We appreciate you taking the time to consider making financial and in-kind contributions to strengthen CityCampKC. This document provides key information for your funding consideration.

CITYCAMPKC 2014 INFO:

- **When:** Saturday, May 31, 8-5 P.M.
(social hour to follow)
- **Where:** Kauffman Foundation
(4801 Rockhill Rd., Kansas City, Mo., 64110)
- **Who:** 300+ government officials, municipal employees, community leaders, programmers, and big data enthusiasts
- **What:** Expert panels, rapid-fire "Ignite" talks, workshops, self-guided "unconference"

CCKC14's theme is Start-Up Companies in the city.

How can startups and the cities they call home help each other prosper?

What is the startup-led economy?

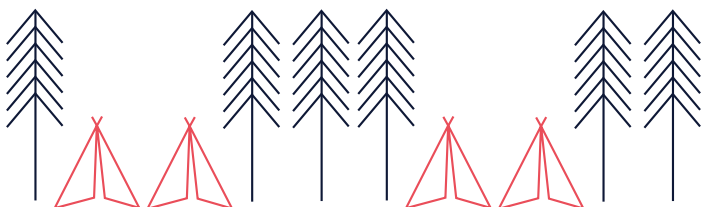
CCKC14 is also the home for this year's "National Day Of Civic Hacking." We are joining the global movement to improve our communities and the governments that serve them.

CityCampKC 2014 will host over 300 attendees and reach thousands more as a result of media coverage, recorded sessions, ongoing participants and blog readers.

We look forward to working with you to ensure you realize the full value of your investment.

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CCKC|2014 Sponsorship



CITYCAMPKC

Sponsorship Levels

Superhero \$5000 (Only 3 available)

- **Keynote Address**
- **Naming rights and logo on primary gathering room**
- **15 free tickets**
- **Recognition as a Superhero Sponsor**
 - Thanked in opening & closing remarks
 - Website
 - Registration site
 - Session intro slides
 - Logo on t-shirt
- **Exposition area**
 - Table in expo area
- **Social media marketing**
(pre, day of and post event)

Defender- \$2500

- **7 Free tickets**
- **Recognition as a Defender Sponsor**
 - Thanked in opening & closing remarks
 - Website
 - Registration site
 - Session intro slides
 - Logo on t-shirt
- **Exposition area**
 - Option to handout swag/giveaways
- **Social media marketing**
(pre, day of and post event)

Advocate - \$1000

- **5 free tickets**
- **Logo placement**
 - Registration site
 - Session intro slides
 - Logo on t-shirt
- **Social media marketing**
(pre, day of and post event)

Ally - \$500

- **2 free tickets**
- **Logo placement**
 - Registration site
 - Session intro slides
 - Logo on t-shirt
- **Social media mention**



Contact: Sponsorship Information

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**LEARN MORE @
CITYCAMPKC.ORG**

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